# City of Hallandale Beach Mission Statement:

The City of Hallandale Beach is dedicated to enhancing the quality of life in our community in a fiscally responsible manner by providing superior services that meet the needs of our community as well as plan for their future needs through continued communication.

### Strategic Priorities:

#### Livable Community

Provide a community where residents feel and are safe; where shopping areas and neighborhoods are pedestrian friendly; where quality, affordable leisure and educational opportunities and activities are provided; that has an efficient, affordable local and regional transportation system; and where diversity is strengthened and celebrated.

#### Excellence in Government

Ensure that local government is accountable, accessible and transparent in its operations; communicates effectively both internally and externally; values and supports community input and participation; and is effective in its management of human resources, tangible assets and fiscal responsibilities.

#### Environmental Sustainability

Enhance the quality of life of residents and visitors by protecting natural resources, environment, landscapes, tree canopy, heritage sites and planning for the conservation of these assets.

#### Economic Development

Support business owners in maintaining and improving property values and provide a sustainable community with a healthy balance of residential, commercial and light industry that provides a mix of local employment opportunities.

## City of Hallandale Beach Business Model

